

## **CTC Torbay Secretary & Rides Co-ordinator's Report for 2012**

The experiment of easy, middling and hard rides each week seems to be working well with a good split of the group occurring on those weeks when we have more than one ride listed. Given the larger number of rides we are organising we could always benefit from having more ride leaders, if anyone who is not already registered would like to be then they would be most welcome.

Since the sad death of Chris Bennett in April we have produced four separate rides lists with Dave Prudden handling the Sunday Hard rides, Chris Whatley the Sunday Middling rides, Rob Swayne the Sunday Easy rides and Steve Main the Wednesday Rides. Many thanks go to those people for stepping in to help at short notice. The four lists produced were then forwarded to me and I did my best to iron out any clashes. This approach worked well enough but I am grateful to Chris Whatley who has now stepped into the overall rides-coordinator role.

In March we had business cards printed in an effort to attract new members and we have been giving these out to cyclists we meet along the way in an effort to spread the word about our club. Also I have received 6 emails via the website from prospective new members in the last 12 months. All were replied to and recently, two new members have appeared as a result of these contacts.

The publicity brought to cycling from the Olympics and from having British winners of both the Tour De France and the Tour of Britain means cycling now has a bigger profile in this country than at any time in my memory so there has never been a better time to promote our club to new members.

Paul Harman